



## news release

for immediate release

For additional information

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### **Zoom Announces Money-saving Product to Make Skype™ Calls With Ordinary Phones, Available Now at Wal-Mart**

**Boston, MA, October 7, 2008** –Zoom Technologies, Inc. (NASDAQ: ZOOM), a leading producer of communication products, today announced the innovative Model 5900 Phone Adaptor for Skype is available through more than two thousand selected Wal-Mart stores in the U.S. The adaptor is also available on-line at [www.walmart.com](http://www.walmart.com). The Model 5900 allows purchasers to use any phone, even a cordless phone, for Skype calls.

Wal-Mart has taken a leading role in introducing American consumers to the significant savings available through the Skype phone service. The Zoom Adaptor for Skype makes the service as easy to use as a standard telephone.

Most people use Skype by plugging a headset into their Windows PC and running Skype application software, which can be downloaded free. Skype reduces the cost of phone calls, and also provides extra features such as video calling and “presence,” where an on-screen list shows whether friends and business contacts are ready to receive a Skype call.

The Model 5900 unties a Skype user from his or her computer and headset. Model 5900 lets a Skype user enjoy the familiarity, intimacy, features, and styling of whatever phone the user chooses. Plugging a cordless base station into the Zoom Adaptor lets someone use a cordless phone for Skype calls in the kitchen, bedroom, home office, or anywhere else that’s convenient.

The Model 5900 also allows cell phone users to remotely access their Skype service to make international calls. This can easily save hundreds of dollars per month on those calls. Additional information on how to use this powerful feature is provided at: [Skype/cellular whitepaper](#).

Plugging the adaptor into a working telephone “landline” (a conventional phone line with dialtone), provides these extra features:

- The phone plugged into the Adaptor can make and receive both Skype and conventional calls.
- Emergency calls can be placed reliably by the family and household visitors, including the babysitter, even when there is a power failure.
- The Adaptor makes it easy to have a 3-person conference call between a remote Skype user, someone using a phone connected to the Adaptor, and someone calling the Adaptor’s landline.

For additional information on the Model 5900, please contact [sales@zoom.com](mailto:sales@zoom.com), call 800-631-3116 or 617-535-9383, or visit [Zoom's VoIP Products](#).

#### **About Zoom Technologies**

Zoom Technologies, Inc. designs, produces, markets, and supports communication products under the Zoom, Hayes®, and Global Village® brands. Zoom is headquartered in Boston, and its European sales office is in the UK. Zoom markets its products in over forty countries, and provides multi-lingual

support from its offices in Boston. For more information about Zoom and its products, please see [www.zoom.com](http://www.zoom.com).

**About Wal-Mart Stores**

Wal-Mart Stores, Inc. (NYSE: WMT) operates Wal-Mart discount stores, Supercenters, Neighborhood Markets and Sam's Club in the United States. The company operates in Argentina, Brazil, Canada, China, Costa Rica, El Salvador, Guatemala, Honduras, Japan, Mexico, Nicaragua, Puerto Rico and the United Kingdom.

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